Greg Bruno – Investment Professional

20 years as a professional trader have given Greg Bruno a perspective on profiting from the financial markets that few investment advisers can match.

“As a professional trader, you learn firsthand that successful investing is a full time job. You cannot invest profitably without a plan that helps you target areas of above average growth, and a plan to manage risk and cut losses short. This is the approach I bring to my clients.”

Greg began his financial career more than 25 years ago in the brokerage offices of New York. He has run a direct-order desk-to-floor operation to both the New York and American Stock Exchanges, traveled internationally to present investment concepts to institutional clients, and provided portfolio analysis and rebalancing for clients throughout the U.S.

As a full-time trader from 1983 to 2002, he generated millions in earnings, becoming a member of the NYSE Futures Division in 1983 and the Chicago Mercantile Exchange in 1985. In 1993 he founded Countdown to Retirement Funds, a mutual fund firm, and served as the portfolio manager of one of the first lifestyle funds.

Today he is an Investment Adviser representative with Ausdal Financial Partners and portfolio manager for individuals, trusts, business entities and institutions.

Greg holds a BS in Finance from the University of New York at Albany, where he graduated with honors. He holds series 7, 63 and 65 registrations and has achieved the CERTIFIED FINANCIAL PLANNER™ (CFP®) designation. Adding to Greg’s diversified investment experience is a past real estate broker’s license and extensive experience in residential and commercial real estate. Greg is an approved member of the National Ethics Bureau.

“A successful investment approach must be opportunistic, changing as market conditions change. The notion of ‘buy, hold and hope’ is outdated and ineffective in today’s market. To make sense, a long-term investment strategy needs to take into account changing market and economic conditions and to recognize that it may be prudent at times to be out of the market to protect principal. That is why our investment mix is designed to reflect current opportunities in the market, not opportunities that were there last year or five years ago.”